

Suzi Kagi

Web, Digital and Email Designer.



Bournemouth, UK



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Experience.

Hobbycraft

Senior Digital and Email Designer

November 2014 -
Present

Responsible for the planning, design and development of marketing emails which are sent to Hobbycraft's club members.

I create visual assets for emails using Adobe Photoshop and Illustrator, as well as touching up photography and optimising existing creative for digital use.

As of 2017, it has been my responsibility to schedule, plan and style photoshoots for email, social channels and Hobbycraft's website.

Previous Jobs.

CeX, Boscombe

Supervisor/Sales Assistant

November 2012 -
November 2014

Primark, Bournemouth

Weekend Sales Assistant

November 2010 -
August 2012

Education.

Arts University College at Bournemouth

2011-2012 BA (Hons) Digital Media Production

2009-2011 FdA Visual Communication

Thomas Hardy School and Sixth Form

2005 - 2007 AS and A Level:
Art, Photography, Psychology, Sociology, Biology

2005 GCSE:
English, Maths, Triple Science, ICT, Art, Textiles,
Music, German, Religious Studies

Skills.

- Planning and Ideas Generation
- Sketching, Freehand Drawing and Wireframing
- Photography Styling and Touch Up
- HTML and CSS
- AB Testing, reporting and analysing results

Software & Digital.

- Microsoft Word, Excel and Powerpoint
- SmartFocus
- Wordpress
- Google Analytics

Adobe Creative Suite.



Interests.

- Indie and retro gaming
- PC customisation
- Knitting and crochet
- Japanese Food