

Suzi Kagi

Web, Digital and Email Designer.



Bournemouth, UK

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Experience.

Hobbycraft

Senior Digital and Email Designer

Responsible for the planning, design and development of responsive marketing emails.

Working within a rapidly adaptive environment to create effective campaigns.

Creating visual assets for emails using Adobe Photoshop and Illustrator, as well as touching up photography and optimising existing creative for digital use.

Scheduling, planning and styling photoshoots for email, social channels and the Hobbycraft website.

Previous Jobs.

CeX, Boscombe

Supervisor/Sales Assistant

Primark, Bournemouth

Weekend Sales Assistant

Education.

Arts University College at Bournemouth

2011-2012

BA (Hons) Digital Media Production

2009-2011

FdA Visual Communication

Thomas Hardy School and Sixth Form

2005 - 2007

AS and A Level:
Art, Photography, Psychology, Sociology, Biology

2005

GCSE:
English, Maths, Triple Science, ICT, Art, Textiles, Music, German, Religious Studies

Skills.

- Planning and ideas generation
- Sketching, freehand drawing and wireframing
- Creating visual designs for digital formats
- Photography styling and touching-up
- HTML and CSS
- AB Testing, reporting and analysing results

Software & Digital.

- Microsoft Word, Excel and Powerpoint
- SmartFocus
- Wordpress
- Google Analytics

Adobe Creative Suite.



Interests.

- Indie and retro gaming
- PC customisation
- Knitting and crochet
- Japanese Food

November 2014 - Present

November 2012 - November 2014

November 2010 - August 2012